

PHILIP MORRIS U.S.A.

PACKAGING SPECIFICATIONS

DATE 2/24/86 REVISION Initial

DISTRIBUTION: E. Butson C. Horner  
B. Coombs/W. Isbell R. Latshaw  
J. Crichton E. Nicola  
W. David E. Pierce  
F. Della Croce L. Robinson  
L. Greher P. Strang  
E. Gruca M. Vrabel  
O. Harman

ISSUED BY: Helde Ulbrich

BRAND: ALPINE 10's FTB - SINGAPORE HEALTH WARNING

CODE NO. FTB CARTON  
23-308A 50-440A

CIGARETTE  
Length - 79.4 mm <sup>79.0</sup>  
Circumference - 24.0 mm <sup>(24.8)</sup>  
Blend/Filter/Paper - Per R&D Specifications

TIPPING  
Width - 25.0 mm  
Ink Color - 1 color (green)  
Paper/Vent - Per R&D Specifications

CIGARETTE DIE  
Ink Color - None

INNER FOIL -  
Foil Thickness - .00025"  
Paper Laminata - 15 lb.  
Printing - Standard Gold  
Embossing - Standard with "Pull"

LABEL  
Paper Stock - None  
Colors/Overcoat -  
Drawing # -  
Embossing -

CLOSURE  
Paper Stock - None  
Colors/Overcoat -

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